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RECEIVED
NOV 16 1983
CLAUDE BECK

November 15, 1983

Mr. Robert Damers
LTS, Inc.
86 Terry Road
Smithtown, L.I. 11787

Dear Bob:

The attached is a copy of a judgement against B&W's Barclay.

It says that prior to 11/29 Barclay must delete "1 mg" tar references from its advertising in newspapers. The same applies to weekly magazines prior to 12/27/83 and monthly magazines prior to 1/31/84.

Would you monitor Barclay's newspaper and magazine copy for two weeks beyond the effective dates for these media. Please send us tear sheets of all Barclay activity from you til then and mark them by issue date, noting whether or not the "1 mg" has been deleted.

Call if you have any questions.

Best regards.

Sincerely,

James L. Thompson, Jr.

mbf:
Att.

cc: C. Beck

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Source: https://www.industrydocuments.ucsf.edu/docs/kzpm0004